

DISHAKA®



OUR FAMILY OF BUSINESSES



- FAMILY BUSINESS STARTED IN 1952 IN KUWAIT CITY
- THE LARGEST SALTY SNACK MANUFACTURER IN THE MIDDLE EAST
- ONE OF THREE FACILITIES IN THE WORLD WITH THE CAPABILITY TO PRODUCE PRINGLES
- FULL-TIME STAFF DEDICATED TO R & D
- OVER 5,000 EMPLOYEES PRODUCING 4 MILLION BAGS OF CHIPS EVERY DAY
- PRODUCER OR DISTRIBUTOR OF BUGLES, PRINGLES, EVIAN, CADBURY & RED BULL
- NEW FULLY AUTOMATED WATER BOTTLING PLANT MAKING 1,000 BOTTLES PER SECOND
- LARGEST BASMATI RICE TRADER IN THE MIDDLE EAST, WITH ANNUAL IMPORTS OVER 40 MILLION LBS.
- EXCLUSIVE MIDDLE EAST DISTRIBUTOR OF INTERNATIONAL BRANDS: TABASCO, KIKKOMAN, CADBURY & GENERAL MILLS

DISHAKA

- STARTED IN 1990 IN HOUSTON, TEXAS
- PRODUCES 1,000,000 BAGS OF CHIPS EVERY DAY
- PRIVATE LABEL PRODUCTION FOR NATIONAL GROCERY CHAINS AND BRANDS
- AIB/BRC/GFSI CERTIFICATION FOR PRODUCT SAFETY AND QUALITY
- CONTINUAL CAPITAL INVESTMENT IN PRODUCTION CAPACITY AND WAREHOUSING TO KEEP PACE WITH GROWTH

Together we provide the world with foods that inspire and create enjoyable moments.



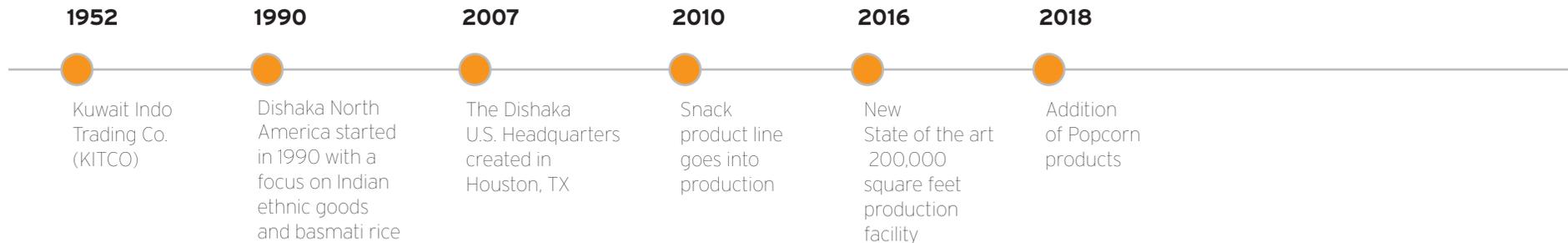
WHO WE ARE

HISTORY & FUTURE

DISHAKA® IS A FAMILY BUSINESS that has been doing snack manufacturing since 1952. Since that time, the family business has grown, producing salty snacks in locations around the world for different markets. Our U.S. headquarters is located in Houston, TX with a state-of-the-art manufacturing facility that specializes in extruded salty snacks and popcorn. Our first production facility was opened in 2007 with the singular vision “Offer the most innovative products using extrusion technology”. Growth propelled a move in 2016 to a state of the art production, warehouse and office facility and the addition of popcorn production.



Kuwait Indo Trading Company (KITCO) was founded in 1952 by Baldevraj Oberoi in Kuwait City. Started as a trading post for American products in the Middle East market.



C A P A B I L I T I E S

PRODUCT DEVELOPMENT

Dishaka produces private label, controlled labels and house brands for various retailers around the country. We offer 360 degree product development custom tailored and designed for specific needs. We can tailor our snacks to meet your criteria of nutritional requirements, raw material constraints, pricing goals, allergen testing and quality controls.





WE OFFER CUSTOM-TAILORED SOLUTIONS to fine-tune and perfect the formulation of your snack product. We also provide PACKAGING DEVELOPMENT EXPERTISE to maximize shelf presence and appeal to consumers. Your custom snack with **VERY LOW PRODUCTION MINIMUMS!**

CHOICES TO CONSIDER

1. MIX SHAPES AND RAW MATERIALS

Mix ANY shape with ANY raw material for a unique and custom snack

SQUARE	STICK	CRUNCHY / PUFF	ROUND	CURLS	CRINKLED
					
MULTI-GRAIN WHEAT	POTATO	CORN	CHICKPEA	LENTIL	VEGGIE

2. FLAVORS

UNIQUE AND CUSTOMIZED

- Hummus
- Tzatziki
- Louisiana Hot Sauce
- Bruschetta
- Many more...

READY-TO-USE STOCK FLAVORS

- BBQ
- Salsa
- Jalapeño
- Salt & Vinegar
- Cheese
- Flaming Hot
- Black Pepper
- Many more...

3. COOKING OIL

HEALTHIER AND HIGHER COST

- Safflower Oil
- Sunflower Oil
- Canola Oil
- Soybean Oil
- Palm Oil

LONGER SHELF LIFE LOWER COST

4. PACKAGING DEVELOPMENT

WE CAN PROVIDE:

- Art Rendering
- Photography
- Brand Design
- Nutritional Analysis
- Shelf Life Study
- Many more...

THINGS TO CONSIDER:

- Package Size
- Package Fill (ozs)
- Case Count
- Pallet Configuration
- Hole Punch
- Film Type
- Nitrogen Flushing
- Many more...

5. CERTIFICATIONS







































POTATO DEVILS FANTASY SHAPES

Fantasy shape pellet resembling a devil or a ghost with a soft texture and nice potato taste once fried



SAFARI MIX FANTASY SHAPES

Mix of four different wild animal shaped potato based pellets. Soft texture and nice potato taste for an original and attractive snack concept



OCEAN MIX FANTASY SHAPES

Mix of four different sea animal shaped potato based pellets. Soft texture and nice potato taste for an original and attractive snack concept



LETTER CRUNCHIES 3D LETTER SHAPES

All the 26 letters of the alphabet developed in one innovative 3D potato based snack concept. A pleasant potato taste is joined with a unique texture

TALK TO US

CONTACT INFORMATION

We're interested in hearing from you! Give us a call or send us an email if you have questions or comments.

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